

# General Banking School

JUNE 2 - 6, 2025 | YEAR 1 JUNE 1 - 6, 2025 | YEAR 2 MARRIOTT GRIFFIN GATE LEXINGTON, KY



## **Our Purpose**

The Kentucky Bankers Association's General Banking School (GBS) is designed for employees who possess a current knowledge of banking that sufficiently prepares them for this advanced level curriculum. The purpose of the GBS is to build a bridge between concepts and practical application, giving the banker the tools he or she needs to grow as a professional. The KBA General Banking School will prepare bankers for any of the national graduate schools of banking.

## **Who Should Attend?**

The General Banking School is intended for bank employees, management trainees and recent college graduates.

## **Curriculum**

The curriculum consists of practical classroom sessions and experience with a computer-generated bank simulation called BankExec. BankExec is a hands-on computer simulation designed to give users an opportunity to experience the complexity of managing a bank. Classroom sessions, with Intersession assignments, give attendees experiential, day-to-day learning opportunities.

The balance of classroom and technology creates a program that will enhance your skills and advance your working knowledge of the financial industry. Once completed, the GBS gives its graduates a comprehensive understanding of the connections between banking functions and the environment these functions operate in, as well as prepares you for your career goals.



## **Our Mission**

The mission of the GBS is to teach bankers to understand four important elements of banking:

The management of a bank company as a business.

The financial decisions that must be made on a daily basis.

How each bank department is inter-related and how they can work together.

The current economic environment of the business of banking.

# Requirements

The following minimum requirements are suggested: An associate degree, ABA courses in Money and Banking, Banking Fundamentals, and/or Accounting, or equivalent college courses with three-year's experience in the financial service industry; or, a bachelor's degree in finance or economics and one-year of experience in the financial service industry; or, a master's degree in finance or economics and no experience in the financial service industry; or, a graduate of the Foundations of Banking School. Applicants with special circumstances will be handled on an individual basis.

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June 2	June 3	June 4	June 5	June 6
Monday	Tuesday	Wednesday	Thursday	Friday
Registration Orientation	Financial Analysis  Credit Administration	Human Resource Management	Strategic Planning & Control	Exam
Pre-Test  Macroeconomics & The Banking System  Team Building  Evaluating Bank Performance	Financial Analysis  Consumer Financial  Protection Bureau	Liquidity & Capital Planning Lending	Risk Management  Bank Operations  Review	Intersession Projects
Investments June 1	June 3	June 4	June 5	June 6
Sunday	Tuesday	Wednesday	Thursday	Friday
Registration Orientation Intro to Bank Exec Simulation Overview  June 2 Monday Decision 1Q Decision 2Q Pricing Strategies Bank Financial Analysis	Asset-Liability Management  Decision 3Q  Bank Exec Exercise  Decision 4Q	Decision 5Q Presentation Skills Decision 6Q	Decision 7Q  Effective Leadership  Test  Stockholders Meeting Prep	Stockholders Meeting Graduation

<sup>\*</sup>Schedule is subject to change.

# **KBA GBS Schedule**

Classes begin at 8:30 a.m. | Schedule subject to change.

### **Intersession Exercises**

Attendees are required to complete a series of research and study problems between Year I and Year II. Intersession exercises are designed to provoke research and evaluation of current banking issues, problems or opportunities. The goal of the Intersession exercises are to expand the thought-process of the banker into areas previously unexplored. Lessons learned through the Intersession exercises will be applied during Year II of the General Banking School. More importantly, the participants will possess greater ability to contribute to the operational progress of their bank.

#### **Bank Exec**

This technology is where principles meet application. BankExec, a sophisticated, computerized bank management simulation, is the highlight of Year II. Attendees have the opportunity to manage a bank as part of a management team. All concepts of the curriculum come into play as bankers make decisions relative to the bank's profitability and success. The BankExec experience ends with a stockholders' meeting to review each bank's progress. This simulation model was developed by the ABA and the FDIC.



# **Logistics**

#### Check-In

GBS materials will be distributed the first day of class. Tuition includes curriculum materials. Attendees should bring their own calculator and note-taking supplies.

Year II attendees are requested to bring a laptop computer or iPad.

#### Housing

Lodging accommodations are available at Marriott Griffin Gate. Reserve your room through the event link on our website for the Group Rate or contact Paula Cross at (502) 736-1276.

#### Admission

First priority for admission is given to members of the KBA. Applicants are accepted on a first-come, first-serve basis. To apply submit an application to the KBA by May 19, 2025. If an applicant suffers from any disabilities that might influence his or her participation in the school, please enclose a brief letter with the application.

## **To Graduate**

- Attend all classes
- To advance to Year II, successfully complete Year I
- Attend Intersession day
- Complete and receive a satisfactory evaluation of Intersession exercises
- Participate in BankExec (Year II)
- Participate and receive a satisfactory evaluation in BankExec (Year II)
- Pass all exams

"When I signed up for KBA's General Banking School, I had only been in banking for roughly 1 year with minimal banking experience. After completing the 2 year course, I felt equipped and up to speed with the knowledge I needed in order to kick start my new career in the lending world."

**Craig Lyons, First Southern National Bank** 



# Register

BANK NAME
BANK STREET ADDRESS
BANK CITY/STATE/ZIP
BUSINESS PHONE
BANK MAIN OFFICE ADDRESS/IF DIFFERENT FROM ADDRESS ABOVE

## **Tuition**

Year 1 Tuition \$1,850 Year 2 Tuition \$1,975

#### **SEND APPLICATION TO:**

Kentucky Bankers Association 600 W Main St, Suite 400, Louisville, KY 40202 **APPLICATION DEADLINE 5/19/25**  Tuition (see registration form for pricing) is for a one week in-residence session and includes admission, computer fees, classroom instruction, curriculum materials, lodging (if applicable) and some meals. Applicants withdrawing before May 19, 2025 will be refunded all fees except a \$150 cancellation fee. There is no refund if an applicant withdraws after the May 19, 2025 deadline, or fails to attend the school, with the exception of extenuating circumstances. Due to operational commitment, for expenses we cannot reverse (handouts, food, beverages, room rentals, speaker fees, etc.), extenuating circumstances will be subject to partial refunds. Substitutions are allowed. Refund requests must be submitted in writing, by letter or email, to the KBA.

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By signing I acknowledge that I have read the accompanying brochure and a completion of this program. My registration and signature below also constitute performance to my employer/bank at their request.	tutes authorization to release any tests, grades or record of		
APPLICANT'S SIGNATURE DATE  This section is to be signed by the bank president, department head, personnel officer or other executive authorized by the bank; to signature confirms that the bank listed above has approved the submission of this application.			
NOMINATING OFFICER'S SIGNATURENOMINATING OFFICER'S NAME [PRINT]			